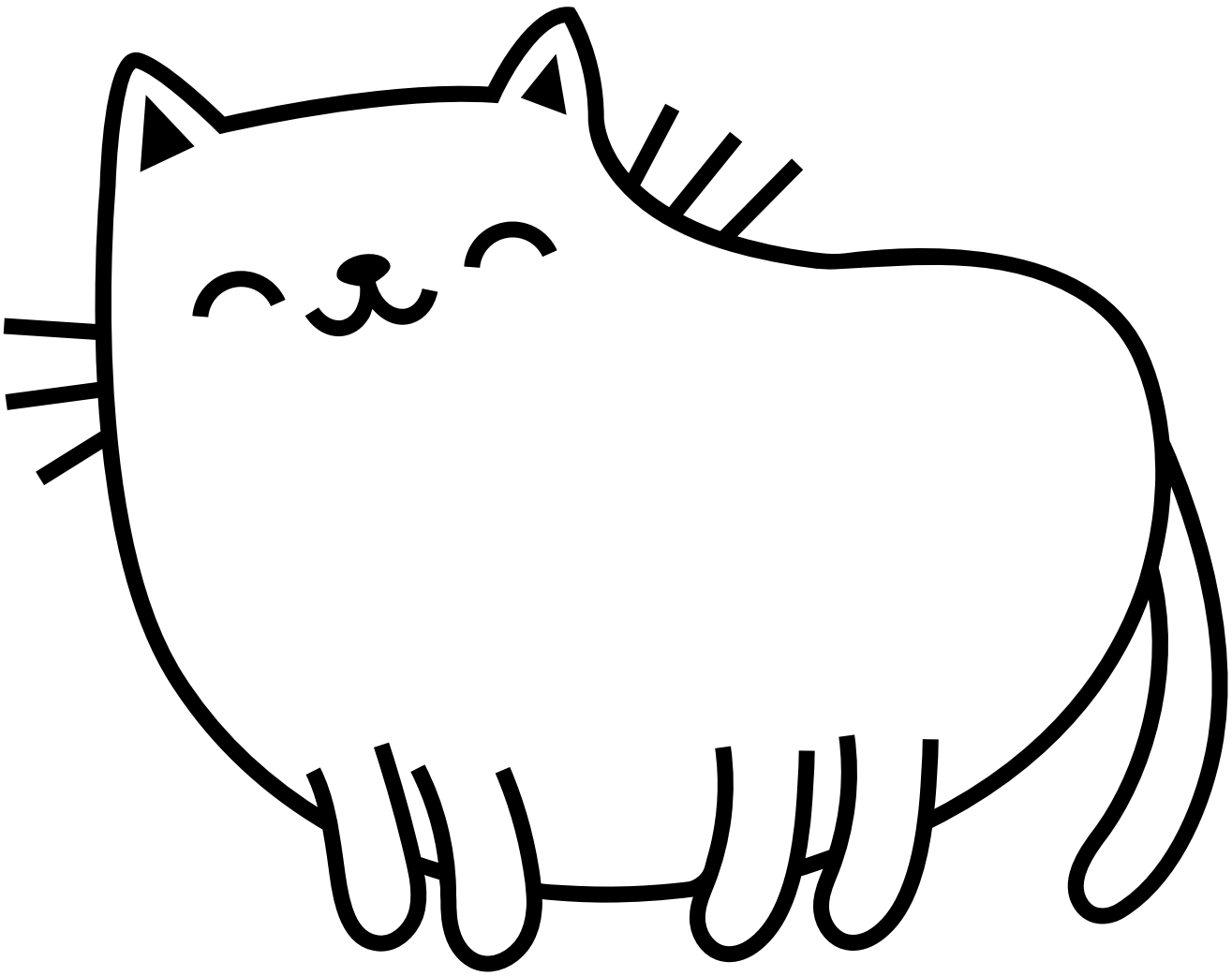Hello Kitty